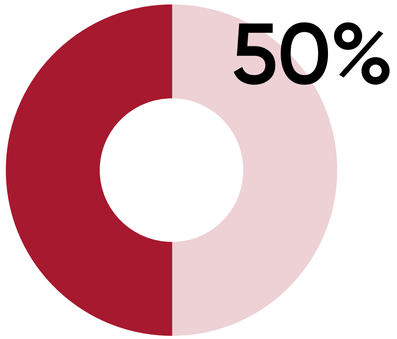
WEB DEVELOPMENT SUPPORT

M-SOCIAL

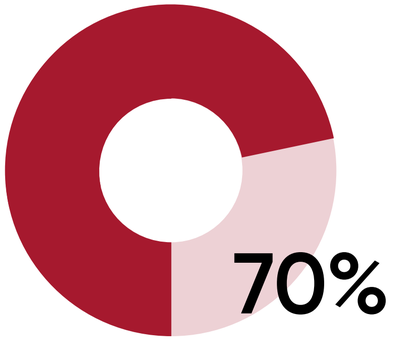
PRODUCTION AGENCY

15 years in the market

Having worked on web projects for a long and successful time, we continue to monitor global changes in the market and keep abreast of technical innovations. We love what we do, so the work has not become a chore for us. You can be calm with us - we only take for those projects that we can implement well and in the specified time.

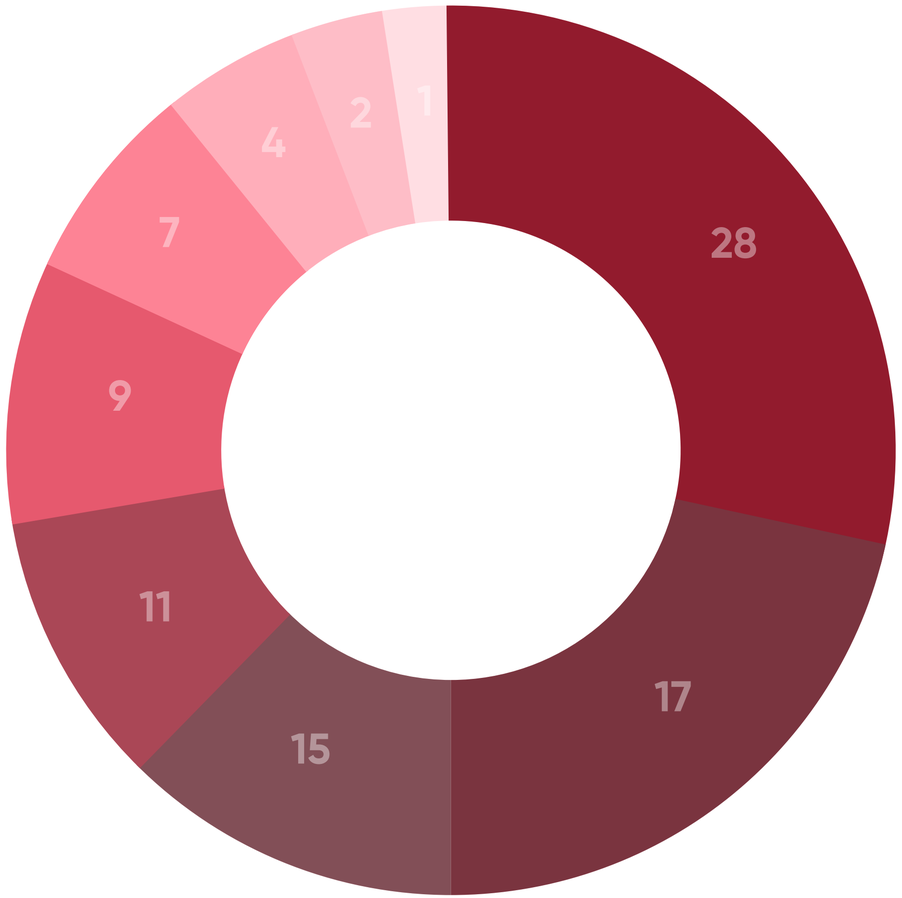


of all our clientsregularly work with us for more than 2 years because they have trusted us.



of new clients come back to us after the first order, because we do projects at reasonable prices, qualitatively and in time.

Our experience



More than **780** projects have been created since 2008.

More than **90** projects have been created in 2022.

- 28 websites
- 17 landing pages
- 15 receipt and code promotions
- 11 projects in the technical support
- 9 chatbots
- 7 internet services
- 4 loyalty programs
- 2 motivation programs
- 1 international start-up

Clients and brands

We are contractors for large advertising groups:

We make projects for:

Direct clients:

*Most of our projects are performed under NDA.

Services

Management

We hear the client. We are always in touch. We always try to offer the most effective solution. We launch projects on time.

Design concept

When working with agencies, the design concept is often provided by the client. When working with direct clients, our designers do this work.

Technical assignment

To develop the project without surprises and the project was delivered on time, we can take care of writing the technical assignment

Design

We do it after agreeing on a design concept. Half of the time we do it ourselves, half of the time we get it from the customers.

Prototyping

We make a prototype of the site for your request, so that you get what you want in the end.

Technical design

Buttons, typical internal pages, adaptation to different sizes we do it ourselves in most cases .

Services

Programming

From the admin panel of simple sites, to high-loaded services.Programming languages: PHP, Java, CMS: Wordpress. Frameworks: Laravel, Spring. Integrations with CRM: MindBox, ILP, etc.

Quality assurance

We do load, regression and usability quality assurance, so the release will work as you want it to.

Layout and front end

We make high-quality adaptive layout. We have experience in implementing complex JS and CSS animations. In addition to HTML5/CSS3 and JQuery we use JS-frameworks: ReactJS.

Hosting

We host projects of any complexity. We work with CDN and hosting stats. We set up backups in Amazon Cloud. If it necessary, we develop fault-tolerant architecture with parallel servers in different data centers.

Mobile development

We develop cross-platform mobile applications based on IOS and Android: we have extensive experience in developing and supporting various business applications. We help you to place apps in the stores: we know how to distribute apps through Adhoc and Enterprise licenses.

Monitoring

We use an internal monitoring system for all projects that sends email and SMS notifications to ensure a quick response to the problem. The system can automatically check both the serviceability of the site pages and calls to internal API services of the project.

Processes

To make it easy and comfortable for you to work with us and to make it easy for us to give you the results you need, we do the following:

We store all the sources in Git, so we don't lose anything and in the case of failure quickly return

We know exactly what our limits are and take on a project if we are sure that we can successfully complete it within the specified deadlines.

We are always in touch. The team is small, so the top managment is always aware of ongoing projects and can very quickly influence the situation if you don't like something.

All paperwork is handled by a full-time employee, so it's easy and fast with us in terms of finances and documents.

We keep all tasks in the Redmine tracker so that we can control them easily.

There is LLC with VAT and IE for your convenience

Our team

Specialists

11 backend developers

6 managers

4 layout designers

3 frontend developers

3 designers

4 QA engineers

The Back Office

1 HR director

1 document management specialist

1 technical writer

1 Production director

1 recruiting manager

1 finance director

CASES

M-SOCIAL

PRODUCTION AGENCY

Oltermanni. Check promo

Website development promotions. The user must buy Oltermanni products and register the receipt on the website. The receipt is moderated automatically through the API of the Federal Tax Service or manually by the moderator. The main prize - 400,000 rubles for the new interior.

From the client :

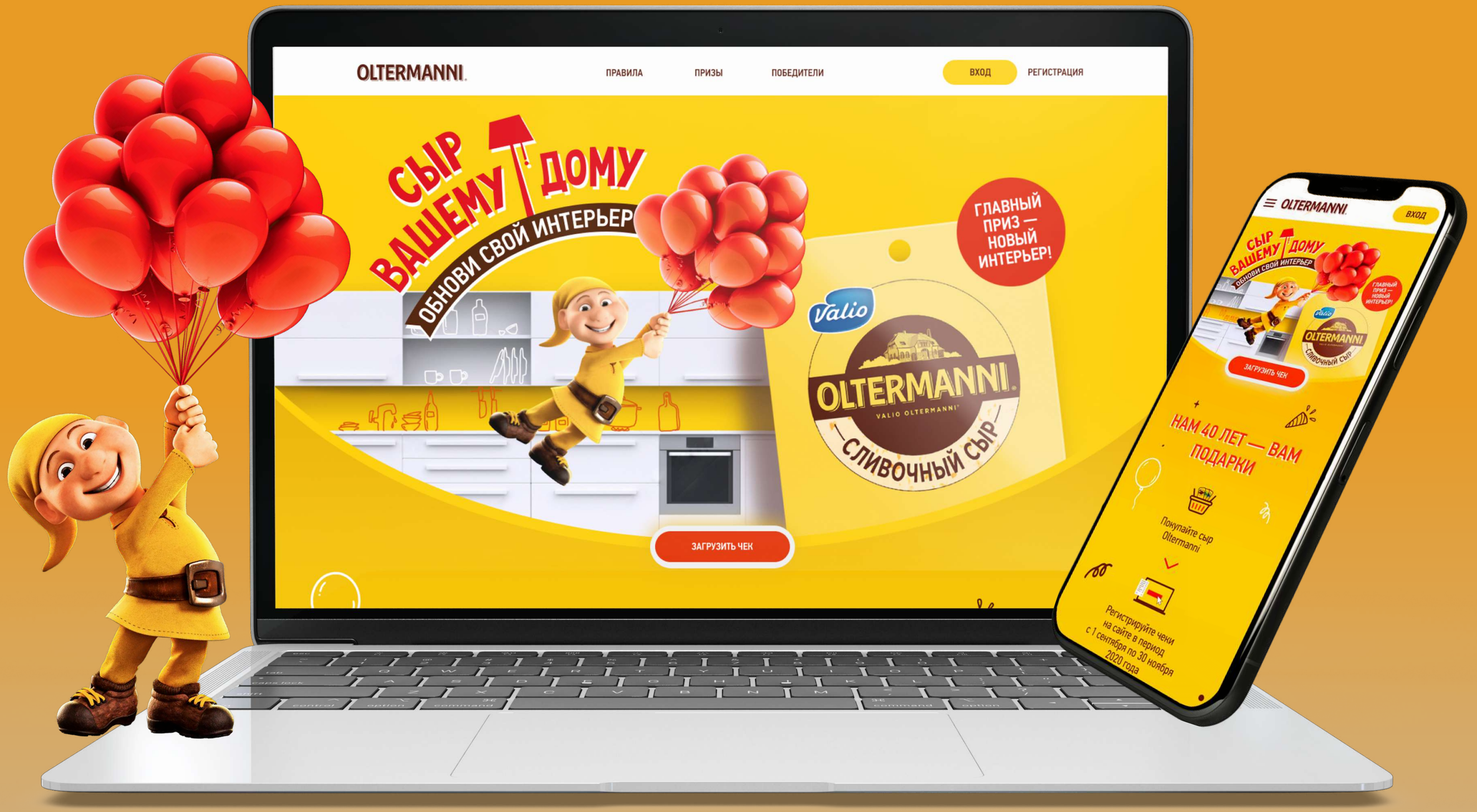
The brief
Description of the action mechanics

Performed works :

Writing the technical assignment
Creating a prototype website (axure)
Design concept and design
Layout and programming

The total line is :

Visitors for the promotional period: 218,000+
Registered users: 6 000+
Receipts registered: 14,000+
Bought 15,000+ items worth over 3,000,000 rubles
Sent 400,000+ rubles in cashback
Issued more than 130 gift certificates

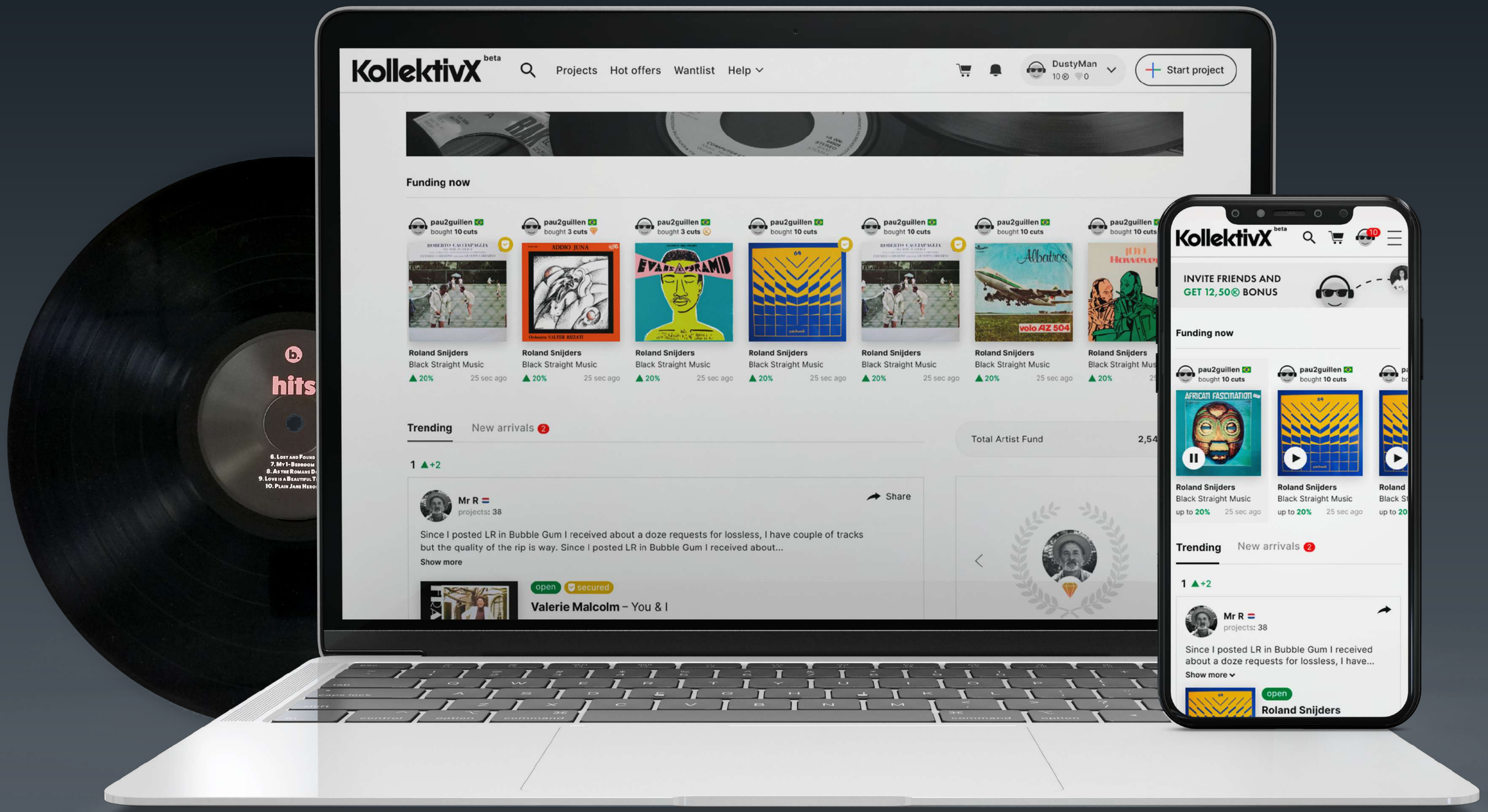

OLTERMANNI
ПРАВИЛА
ПРИЗЫ
ПОБЕДИТЕЛИ
ВХОД
РЕГИСТРАЦИЯ
СЫР ВАШЕМУ ДОМУ
ОБНОВИ СВОЙ ИНТЕРЬЕР
ГЛАВНЫЙ ПРИЗ — НОВЫЙ ИНТЕРЬЕР!
Valio
OLTERMANNI
VALIO OLTERMANNI
СЛИВОЧНЫЙ СЫР
ЗАГРУЗИТЬ ЧЕК
НАМ 40 ЛЕТ — ВАМ ПОДАРКИ
Покупайте сыр Oltermanni
Регистрируйте чеки на сайте в период с 1 сентября по 30 ноября 2020 года

KollektivX

KollektivX is an international startup for the joint purchase of collectible vinyl. The price of a vinyl record is divided into 100 parts and when all 100 parts are redeemed, the specialists at KollektivX physically purchase the record, digitize it on professional equipment and send digital copies to all those who have participated in the purchase. The specialists at the service physically purchase the vinyl and digitize it and send digital copies to all those who participated in the purchase.

Project features:

- More than 200 million releases (records) in the database
- The cost of one record reaches 1500 euros
- Integration of international payment systems PayPal, Stripe
- Recording of user transactions with a mechanism of invoices like in bank systems
- Digital copies marketplace
- Sales royalty system for rights holders and co-owners
- Notification system for new releases, including chatbot

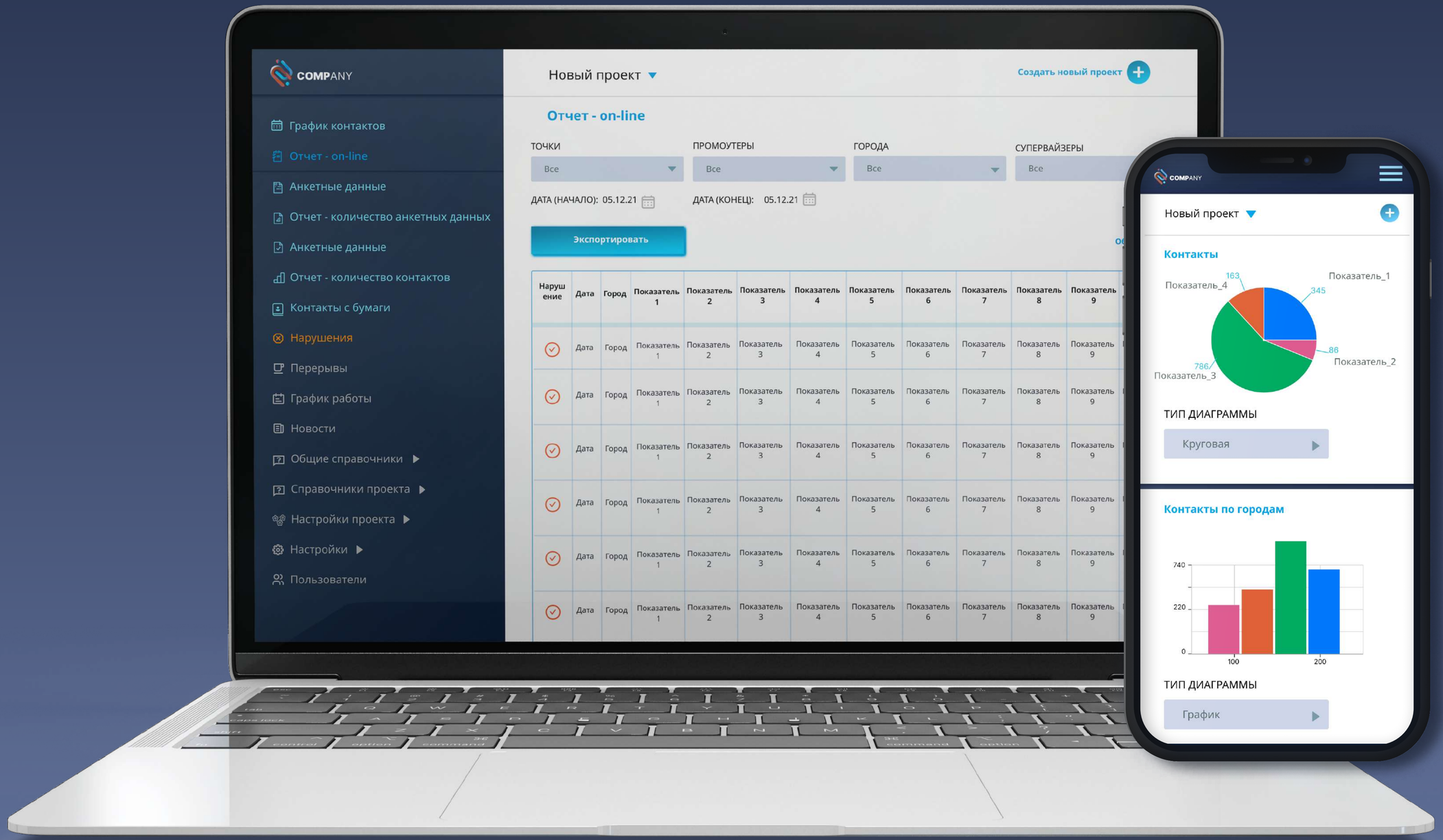

KollektivX beta
Projects
Hot offers
Wantlist
Help
DustyMan
Start project
Funding now
pau2guillen bought 10 cuts
Roland Snijders
Black Straight Music
20%
25 sec ago
Trending
New arrivals 2
Total Artist Fund
Mr R
projects: 38
Share
Since I posted LR in Bubble Gum I received about a doze requests for lossless, I have couple of tracks but the quality of the rip is way. Since I posted LR in Bubble Gum I received about...
Show more
open
secured
Valerie Malcolm – You & I
INVITE FRIENDS AND GET 12,50 BONUS
Since I posted LR in Bubble Gum I received about a doze requests for lossless, I have...
Roland Snijders

Automation of personnel field work

Consultants with mobile devices introduce consumers, conduct questionnaires, talk about products, and give out samples for review.

Project features

- Survey creation and management
- Ability to receive video and audio in surveys
- Manage regional teams and their schedules
- Remote monitoring via GPS and camera
- System for recording the movement of product samples in warehouses, atof consultants and customers
- Integration with CRM and SAP
- Integration with passport verification platform IDX
- Integration with Federal Tax Service for checkout of receipts and cash registers at retail outlets
- Online personnel monitoring on the map
- More than 10 types of analytical reports for back office


COMPANY
Новый проект
Создать новый проект
График контактов
Отчет - on-line
Анкетные данные
Отчет - количество анкетных данных
Анкетные данные
Отчет - количество контактов
Контакты с бумаги
Нарушения
Перерывы
График работы
Новости
Общие справочники
Справочники проекта
Настройки проекта
Настройки
Пользователи
Отчет - on-line
ТОЧКИ
ПРОМОУТЕРЫ
ГОРОДА
СУПЕРВАЙЗЕРЫ
Все
ДАТА (НАЧАЛО): 05.12.21
ДАТА (КОНЕЦ): 05.12.21
Экспортировать
Нарушение
Дата
Город
Показатель 1
Показатель 2
Показатель 3
Показатель 4
Показатель 5
Показатель 6
Показатель 7
Показатель 8
Показатель 9
COMPANY
Новый проект
Контакты
Показатель_1
Показатель_2
Показатель_3
Показатель_4
163
345
86
786
ТИП ДИАГРАММЫ
Круговая
Контакты по городам
740
220
0
100
200
ТИП ДИАГРАММЫ
График

Heinz. Promotional campaign

Creation of an Internet site for Heinz brand promotional campaign for two supermarket chains Magnit and Pyaterochka. The site is designed to display information about the winners of the Promotion "Heinz starts frying in "Magnit" and the Promotion "Fry your summer with Heinz in "Pyatyorochka".

From the client :

The Brief
Design layouts

Performed works :

Writing the technical assignment
Creating a prototype of the website
Layout and programming

The total line is :

Visitors during promo period : 289 000+
Support period : 2 months
Creation period : 2 months

HEINZ
EST? 1869
ГЛАВНАЯ
ПОБЕДИТЕЛИ
ПРОДУКТЫ
ПОМОЩЬ
ПРОЖАРЬ СВОЁ ЛЕТО
5000 БАЛЛОВ
на Выручай-карту каждый день
30 000 БАЛЛОВ
на Выручай-карту каждую неделю
Илья Соболев, комик
150 ЛЕТ ВКУСНОЙ ЕДЫ
ГЛАВНЫЙ ПРИЗ
главный приз JEEP
В период с 6 июля по 6 сентября 2020 г.
КУПИ HEINZ НА 150Р
с Выручай-картой
УЧАСТВУЙ В РОЗЫГРЫШ
призов для летнего отдыха
ПРАВИЛА АКЦИИ | ПОЛЬЗОВАТЕЛЬСКОЕ СОГЛАШЕНИЕ © ВСЕ ПРАВА ЗАЩИЩЕНЫ
HEINZ
EST? 1869
ПРОЖАРЬ СВОЁ ЛЕТО
В период с 6 июля по 6 сентября 2020 г.
КУПИ HEINZ НА 150Р
с Выручай-картой
УЧАСТВУЙ В РОЗЫГРЫШЕ
призов для летнего отдыха

Travel Insurance

An informational webpage about travel insurance. Designed for users residing in the USA territory.

From the client :

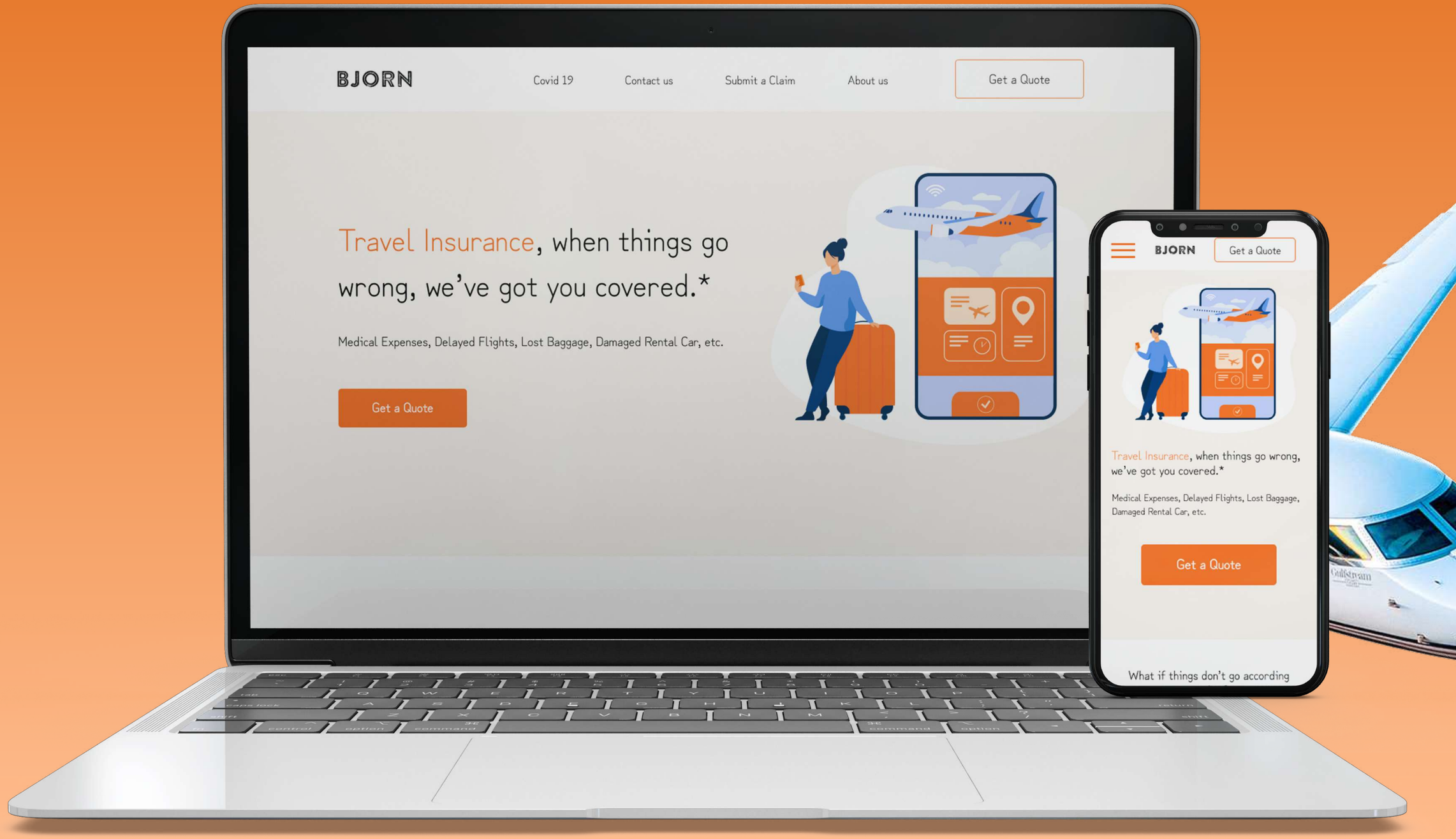
Description of mechanics

Performed works :

Design concept and programming
Layout and programming

Technologies :

JS/HTML/CSS, PHP 8, Vue.js


BJORN
Covid 19
Contact us
Submit a Claim
About us
Get a Quote
Travel Insurance, when things go wrong, we've got you covered.*
Medical Expenses, Delayed Flights, Lost Baggage, Damaged Rental Car, etc.
Get a Quote
BJORN
Get a Quote
Travel Insurance, when things go wrong, we've got you covered.*
Medical Expenses, Delayed Flights, Lost Baggage, Damaged Rental Car, etc.
Get a Quote
What if things don't go according

MyUSACorporation

Development and support of a system to automate registration of legal entities in the United States. In addition to registration the system also allows to automate obtaining of different types of licenses and other legal services for companies.

Client :

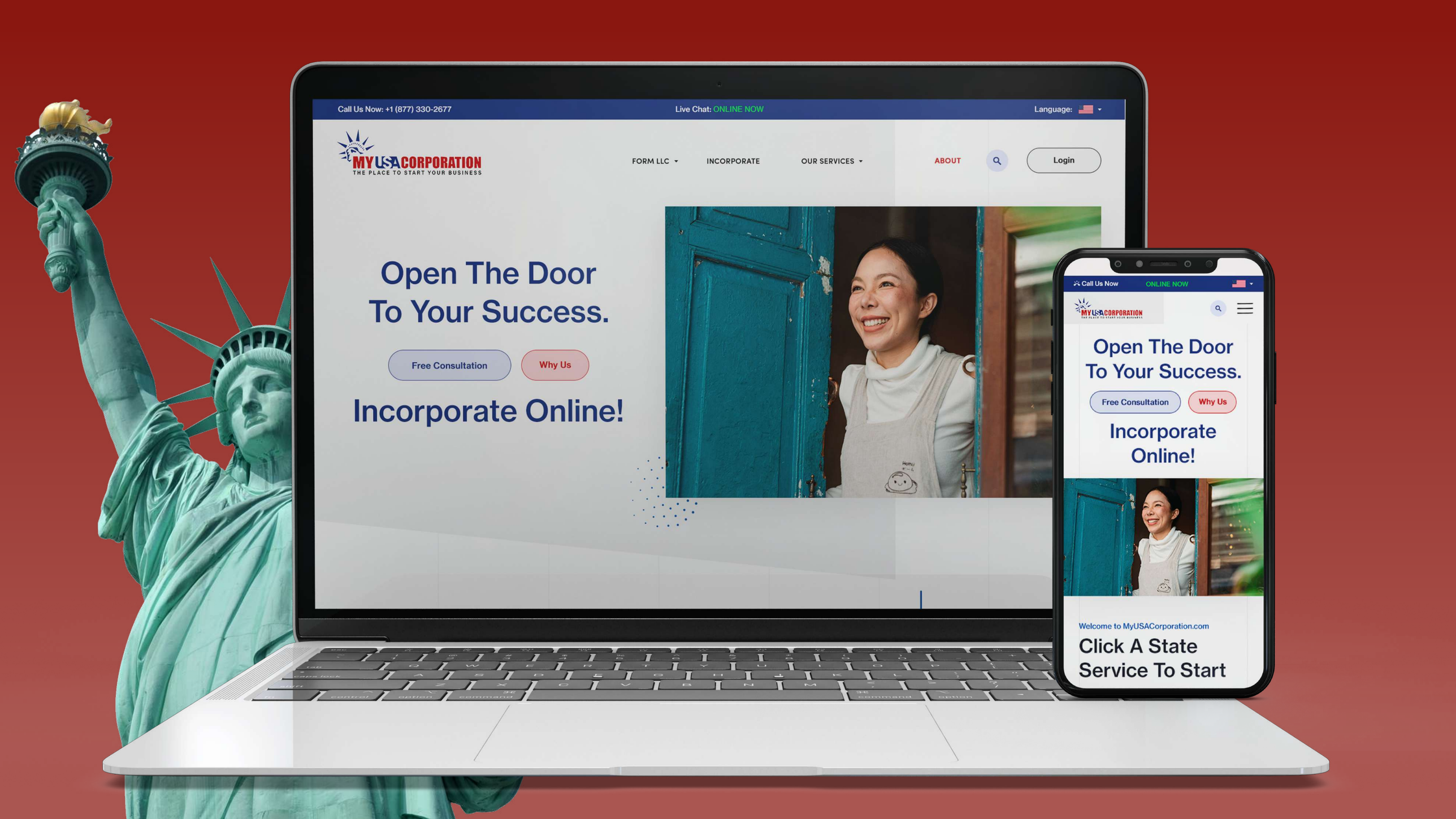
MyUSA Corporation (USA)

Support Period :

From January 2016 to the present

Project Features :

More than 2 thousand customers have used the company's services
More than 90 thousand orders processed with our system
Integration with US postal services for shipment tracking
Integration with Zoho CRM to maintain customer database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Language:
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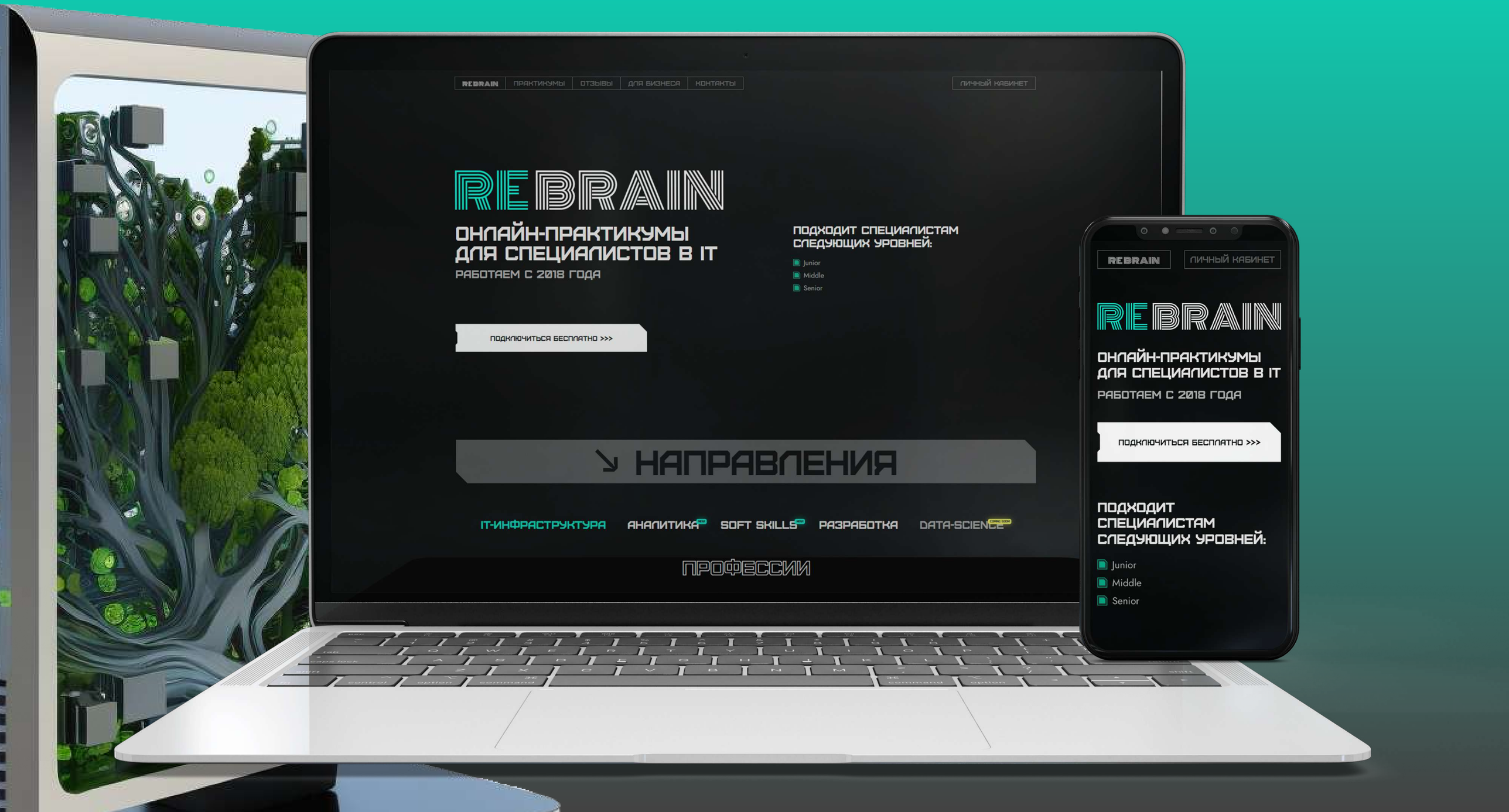
To Your Success.
Free Consultation
Why Us
Incorporate Online!
Call Us Now
ONLINE NOW
Open The Door
To Your Success.
Free Consultation
Why Us
Incorporate
Online!
Welcome to MyUSACorporation.com
Click A State
Service To Start

ReBrain

The support and refinement of an online portal for workshops on the development and administration of IT-infrastructure. The portal allows both basic and advanced programs on infrastructure for both existing specialists and people without experience.

Project features:

- Payment of courses is possible both in full and in installments
- More than 40 thousand users
- 34 courses on various specialties
- 226 thousand assignments are completed by students


REBRAIN
ПРАКТИКУМЫ
ОТЗЫВЫ
ДЛЯ БИЗНЕСА
КОНТАКТЫ
ЛИЧНЫЙ КАБИНЕТ
REBRAIN
ОНЛАЙН-ПРАКТИКУМЫ ДЛЯ СПЕЦИАЛИСТОВ В IT
РАБОТАЕМ С 2018 ГОДА
ПОДХОДИТ СПЕЦИАЛИСТАМ СЛЕДУЮЩИХ УРОВНЕЙ:
Junior
Middle
Senior
ПОДКЛЮЧИТЬСЯ БЕСПЛАТНО >>>
НАПРАВЛЕНИЯ
IT-ИНФРАСТРУКТУРА
АНАЛИТИКА
SOFT SKILLS
РАЗРАБОТКА
DATA-SCIENCE
ПРОФЕССИИ
REBRAIN
ЛИЧНЫЙ КАБИНЕТ
REBRAIN
ОНЛАЙН-ПРАКТИКУМЫ ДЛЯ СПЕЦИАЛИСТОВ В IT
РАБОТАЕМ С 2018 ГОДА
ПОДКЛЮЧИТЬСЯ БЕСПЛАТНО >>>
ПОДХОДИТ СПЕЦИАЛИСТАМ СЛЕДУЮЩИХ УРОВНЕЙ:
Junior
Middle
Senior

Also....

When working with us, there are several nice bonuses

Volume bonuses

Since 2018 we return to the client 10% of the total cost of the received projects with an annual volume of 10 million rubles. We can agree with individual terms for smaller volumes as well.

40 hours as a gift

We give new clients 40 hours for their first project with a total of at least 200 hours.

Fixed margin

We can take over the work of your managers, who take their time to adjust the estimates to the right rates and hours for their clients. We simply agree on an estimate template, desired margins and rates.

"Help! DL was yesterday!"

This is sometimes the case with agencies but what can you do, the stars were aligned. We always go towards the regular clients and help out in such situations, if it's our power. It costs more, but it is worth it.

M-SOCIAL

PRODUCTION AGENCY

Create your first project with our help and
you'll love it!

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General Director

a.tertichnikov@msocialproduction.com